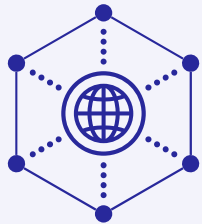


GATHER

ENRICH

PUBLISH



ERP System



Partners /
Suppliers



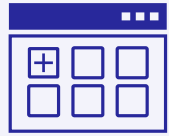
Product
Lifecycle
Management
(PLM)



External
data



Rich Media
*(Images, videos,
attachments)*



Category
Management



Product
Marketing



eCommerce
Website



Catalog & Sales
Collateral



Marketplaces
(Amazon & other)



Digital Asset
Management



Distributors &
Resellers



Social Media &
Marketing



CRM System



Self-Service
Portal /
Data export

